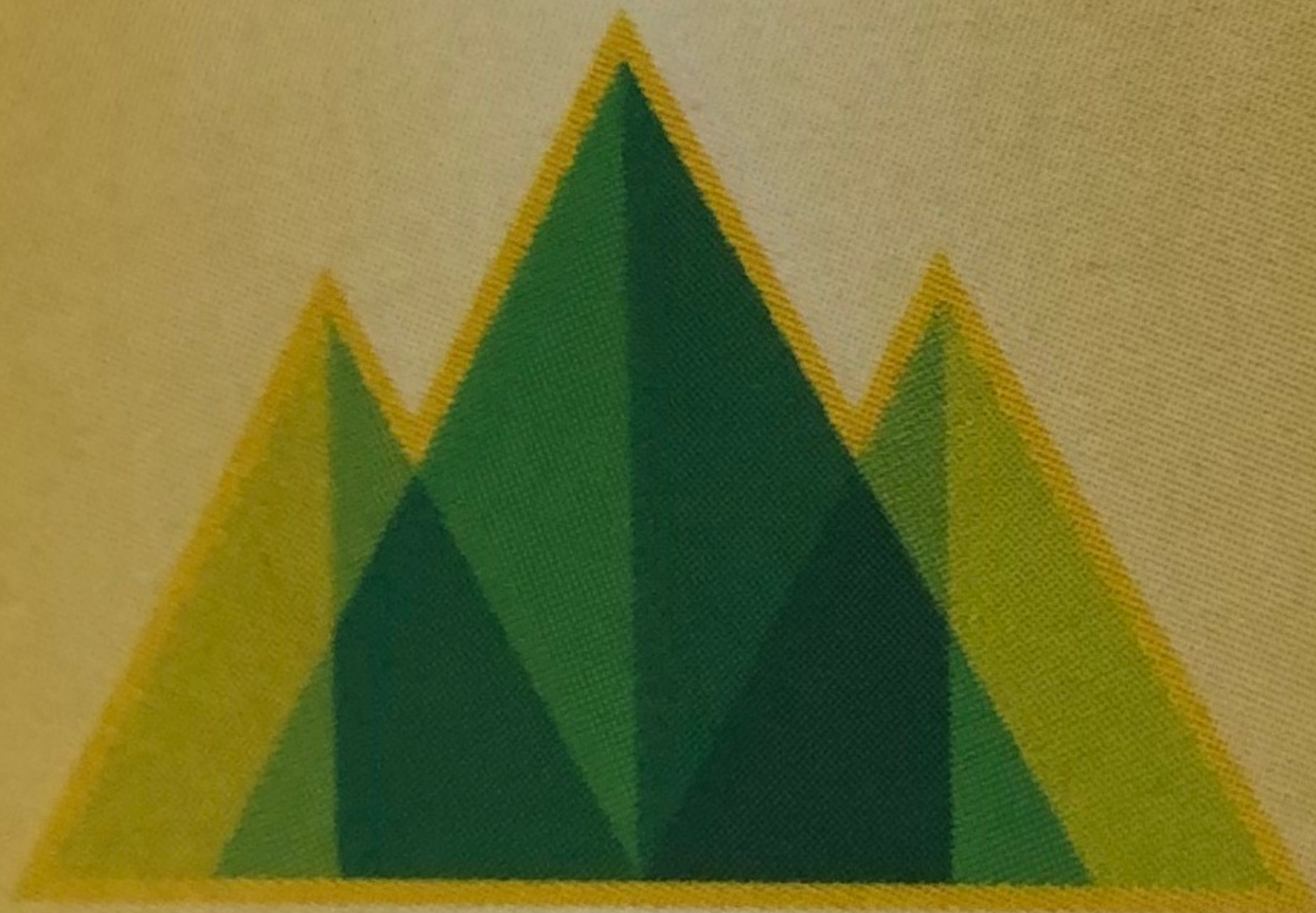


VERY LOW NICOTINE*

Nicotine is an addictive chemical.

PARE Cigarettes Contain
95% Less Nicotine
Than the 3 Leading US Brands



PARE

REGULAR

No Cigarette Is Safe. PARE
Cigarettes Present the Same Health
Risks as Traditional Cigarettes.