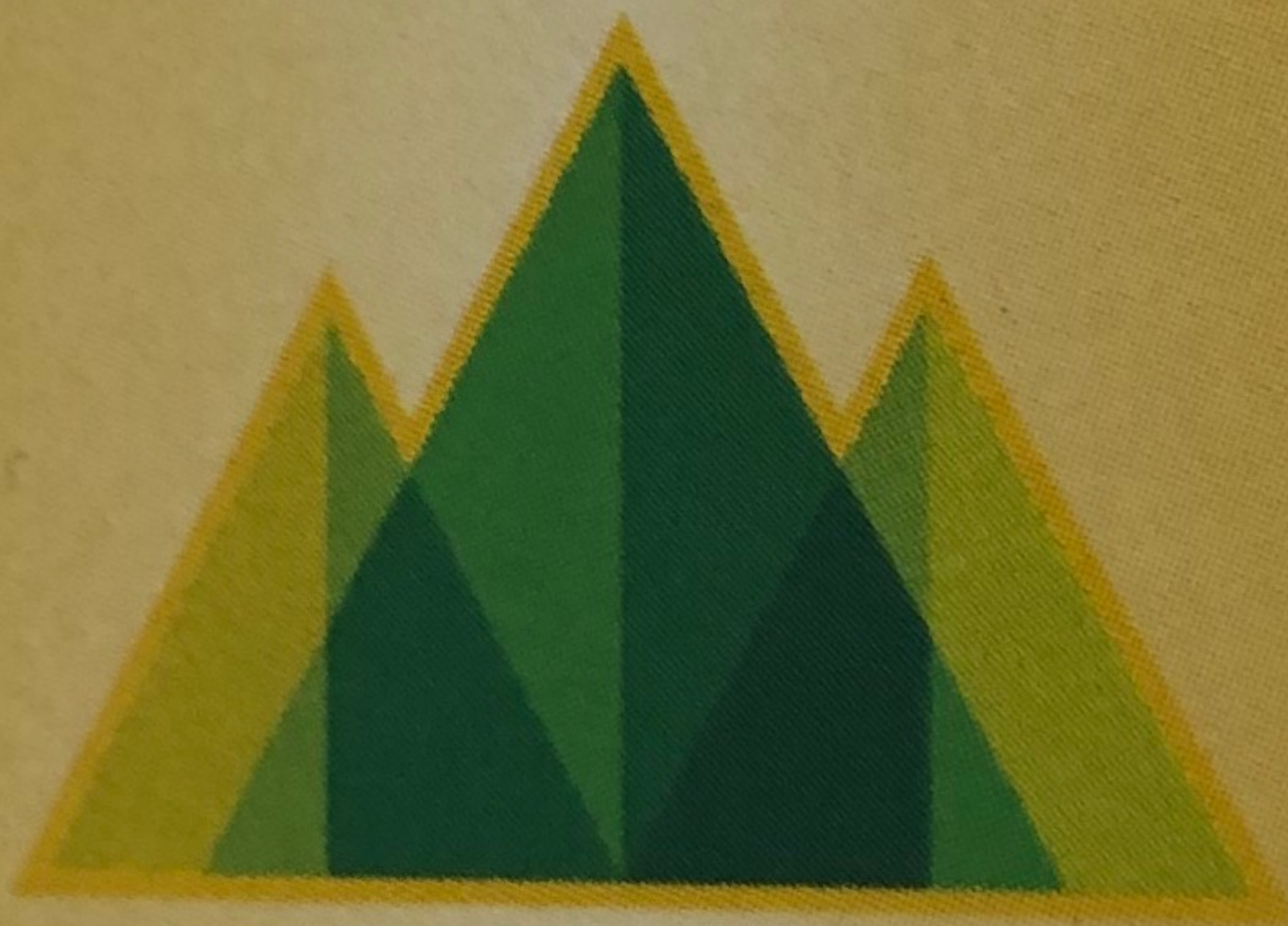


VERY LOW NICOTINE*

People smoke cigarettes for the nicotine, but it's the smoke or "tar" that kills smokers. Smoke from a PARE cigarette contains less nicotine than other cigarettes but it is no different from the smoke from other cigarettes. Smoking PARE cigarettes over the long-term will cause the same damage to your health as smoking any other cigarette.



PARE

REGULAR

20 CLASS A CIGARETTES