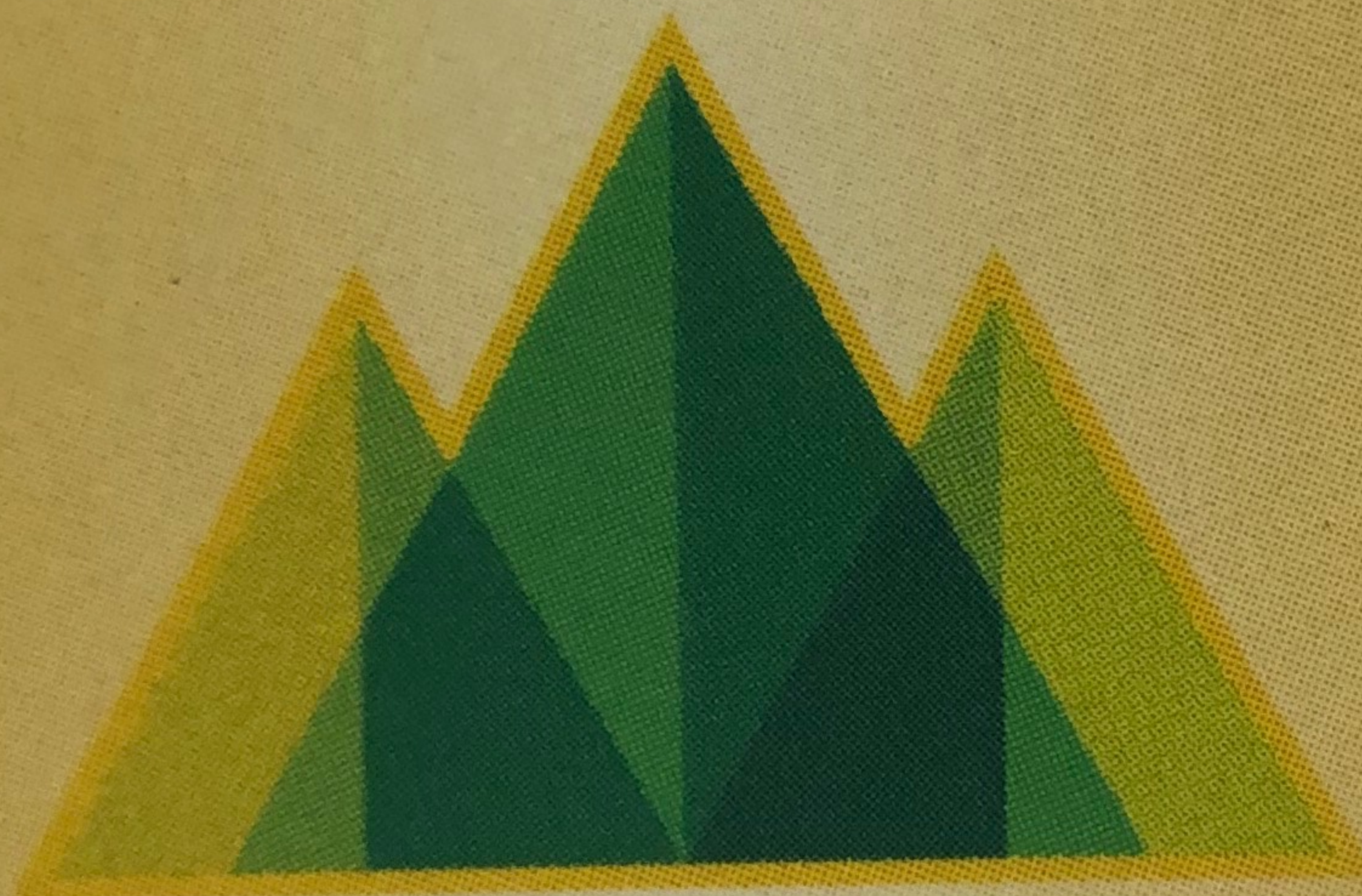


VERY LOW NICOTINE*

The tobacco in PARE Cigarettes contains 95% less nicotine* ,an addictive chemical. The low nicotine in PARE can help relieve your urge to smoke.

*Compared to the three leading US brands.



PARE

REGULAR

**No cigarette, including PARE,
is safe.**